



CENTER FOR
PUBLIC HEALTH PRACTICE
College of Public Health



PUBLIC POLICY INSTITUTE

“Putting the Public in Public Health”

Using public dialogue to make informed policy choices

March 9, 2010

Doubletree Hotel - Columbus/Worthington
175 Hutchinson Avenue Columbus, OH 43235
www.columbusworthington.doubletree.com

SPEAKERS:



Roger H. Bernier, PhD, MPH
Centers for Disease Control & Prevention



Richard Cordray
Ohio Attorney General



Andrew Sachs, MCP
Dispute Settlement Center of Orange County

Representatives from:

Columbus Public Health
Cuyahoga County Board of Health
Fulton County Health Department
Health Policy Institute of Ohio

Ohio Department of Health
Ohio Environmental Protection Agency
Pike County Health Department



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Public Engagement: The practice by which the agency or sponsor very actively involves members of the public-at-large and representatives of stakeholder organizations in group dialogue and deliberation sessions to better inform a pending policy decision.

AGENDA

8:30 am – 9:00

Registration

9:00 – 9:15

Welcome

- Jason Orcena, MA
Health Commissioner, Union County Health Department
President, Ohio Public Health Association
- Michael S. Bisesi, PhD
Director, Center for Public Health Practice,
College of Public Health, The Ohio State University

9:15 – 10:15

Public Engagement 101

Session Description: Public engagement will be explained and its application to policy development will be discussed. Public engagement’s usefulness to public health will be described.

- Andrew Sachs, MCP
Coordinator, Public Disputes Program,
Dispute Settlement Center of Orange County

10:15 – 10:45

CDC: Perspective on Public Engagement

Session Description: CDC’s application of public engagement will be described. Examples will be provided on how CDC has used information gathered from the public to impact policy decisions.

- Roger H. Bernier, PhD, MPH
Senior Advisor for Scientific Strategy and Innovation,
National Center for Immunization and Respiratory Diseases,
Centers for Disease Control and Prevention

- 10:45 - 11:00 Break
- 11:00 – 11:45 CDC: Perspective on Public Engagement, continuation
- 11:45 – 12:45 pm Lunch: Improving Government through Engagement
Session Description: How public input can impact government decisions will be addressed.
- Richard Cordray
Ohio Attorney General
- 12:45 – 1:15 State of the Public
Session Description: A profile of the health coverage and health realities facing Ohioans will be provided. Challenges being encountered by Ohioans and Ohio's government due to the current economy will be discussed. Examples of how Ohio is using information from the Ohio Family Health Survey and other sources when making health reform policy decisions will be reported.
- William Hayes, PhD
President, Health Policy Institute of Ohio
- 1:15 – 2:00 Ohio EPA: Use of Public Engagement
Session Description: The Ohio Environmental Protection Agency's utilization of public engagement will be discussed.
- Drew Bergman, JD, MA
Director of Legal Affairs,
Ohio Environmental Protection Agency
 - Melissa Fazekas, BA
Deputy Director of Communication,
Ohio Environmental Protection Agency
- 2:00 - 2:15 Break
- 2:15 – 3:00 Ohio Department of Health: Perspective on Public Engagement
Session Description: The Ohio Department of Health's application of public engagement in making public health policy choices will be discussed.
- Steve Wagner, JD, MPH
Chief, Office of Health Preparedness,
Ohio Department of Health
- 3:00 – 4:00 Local Applications of Public Engagement
Session Description: A panel discussion on how communities have used public engagement in the development of local public health policy.
- Terry Allan, RS, MPH
Health Commissioner, Cuyahoga County Board of Health
 - Wally Burden, MPA
Health Commissioner, Pike County Health Department

- Deborah A. Coleman RN, MS (via video)
Assistant Health Commissioner, Chief Nursing Officer,
Columbus Public Health
 - Mark Eckhart, MPH
Epidemiologist, Fulton County Health Department
- Facilitator: Andrew Sachs

4:00 – 4:15

Wrap-up & Evaluation

Disclosure

There is no commercial support for this event nor do the presenters and planning committee members have any conflict of interest. There will be no discussion of off-labeled product uses.